

Dear Friends of Harry F. Byrd Middle School,

Byrd Middle is excited to be hosting its 1<sup>st</sup> Annual Golf Tournament on Saturday, May 19, 2012, at the Mill Quarter Plantation Golf Course. All proceeds from this fundraising event will be used to support the Senators' athletic teams. One of the ways to help raise funds is to be a sponsor. There are six levels of sponsorship packages available. Your contribution will help Byrd provide a fun, well run tournament, which will ultimately benefit our Byrd athletes.

Please fill out the attached form and retain a copy for your records. You may return the original to:

Harry F. Byrd Middle School  
Attn: Victor Oliver and Dale King  
9800 Quioccasin Rd  
Henrico, VA 23238

If you have any questions, contact Mr. Oliver or Mr. King at (804) 750-2630. All contributions are tax deductible. Byrd Middle School's Tax ID number is 54-6001344.

Thank you for your consideration to become a sponsor.

Sincerely,

Sponsor Committee

**HARRY F. BYRD ATHLETICS**  
**1<sup>ST</sup> ANNUAL GOLF TOURNAMENT**  
**Mill Quarter Plantation Golf Course**  
**Saturday, May 19, 2012**  
**Registration 11:00AM ❖ Shotgun Start 1:00PM**

**SPONSOR AGREEMENT**

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE #: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
CONTACT PERSON: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SPONSOR PACKAGES (please check one)

- Tournament Sponsor \$1,000
- Beverage Cart Sponsor \$500
- Putting Contest Sponsor \$400
- Driving Range Sponsor \$400
- Awards Ceremony Sponsor \$100
- Hole Sponsor \$50

How would you like your company or individual name to appear on printed materials?

\_\_\_\_\_

- I have enclosed a check for the designated sponsorship amount
- Check request is being processed. You should receive the check by \_\_\_\_\_

As a sponsor of the event, I understand that I will receive the benefits listed in the sponsor package information (see attached).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please make checks payable to Byrd Middle School and mail to:**  
**Harry F. Byrd Middle School**  
**Attn: Victor Oliver or Dale King**  
**9400 Quioccasin Rd**  
**Henrico, VA 23238**  
**Tel: (804)750-2630, Fax: (804) 750-2629**

*The athletes, parents, and coaches thank you for your support.*

# 2012 BYRD SENATORS GOLF TOURNAMENT

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May 19, 2012  
Benefitting the Byrd athletic teams

## Sponsorship Opportunities

Thank you for considering a sponsorship opportunity with the Byrd Senators Golf Tournament. We will provide you with excellent exposure to our community through our website, Principal Newsletter, and during the day of the tournament. Individuals, groups or businesses may participate as a sponsor in this exciting event. We invite you to support us while promoting your company's message.

### TOURNAMENT SPONSOR \$1,000

- Named in title of tournament, banner in front of school, Byrd and PTA website, newsletter and scoreboard signage
- Includes one tournament foursomes

### BEVERAGE CART SPONSOR \$500

- Signage on the beverage cart, School and PTA website, and newsletter
- Includes one tournament foursome

### PUTTING GREEN SPONSOR \$400

- Signage at putting green, School and PTA website, and newsletter
- Includes one tournament foursome

### DRIVING RANGE SPONSOR \$400

- Signage on Driving Range, School and PTA website, and newsletter
- Includes one tournament foursome

### AWARDS RECEPTION SPONSOR \$100

- Awards reception signage, School and PTA website, and newsletter

### HOLE SPONSOR \$50

- Sponsor sign on tee box on one hole, School and PTA website, and newsletter

Sponsors interested in supporting the event through the donation of merchandise, logo items or giveaways or if you are interested in discussing sponsorships, contact Victor Oliver at [vloliver@henrico.k12.va.us](mailto:vloliver@henrico.k12.va.us) or Dale King at [kdking@henrico.k12.va.us](mailto:kdking@henrico.k12.va.us).



## Byrd Middle School

9400 Quioccasin Road | Henrico, VA 23238

Ph. (804) 750-2630

Fax (804) 750-2629

Byrd Middle School is committed to reaching out to the community for their support this school year. The purpose of these partnerships is to promote a positive awareness of Byrd Middle School within the community. The resources provided will allow the school to offer incentives for students to encourage excellence or improvement in academics, behavior and /or attendance.

Developing a community partnership has benefits to both the school and the community partner. Benefits include opportunities to:

- build pride in our community
- assist our children with basic needs
- provide an opportunity to give back to the community

### **Roles and Responsibilities of Byrd Middle School might include:**

- Organization of a "Byrd Spirit Night" with a percentage of the proceeds being donated to the school
- Promotion of company for catered events at BMS whenever possible.
- Mention of organization in BMS newsletters and at PTA meetings.
- Provide student artwork for display in businesses.
- Invitation for managers and/or staff to attend and be recognized at school events.
- Provide "Thank you" notes from students for group's support.

### **Roles and Responsibilities of the Community Partner might include:**

- Host "Byrd Spirit Night" and donate a portion of the proceeds to BMS
- Provide recognition for outstanding teachers and students
- Donate gift certificates and any other items to BMS as rewards for student achievement or attendance
- Volunteer to mentor a student on a regular basis

These are just a few of the possibilities for your organization through a Community Partnership with Byrd Middle School. If you would like to explore these and other opportunities to be a part of the BMS family, contact Victor L. Oliver at

[Vliver@henrico.k12.va.us](mailto:Vliver@henrico.k12.va.us) or call (804) 750-2630.